

Lindsay A. McKay, PMP, CSM

HEADLINE

Technical Project Manager & Certified ScrumMaster

PROFILE SUMMARY

I blush when my former coworkers and client project partners endorse me for my ► roadmapping, ► project planning, ► project management, ► release management, ► analysis, and ► team leadership expertise, but I wish they'd stop endorsing me for my microwave, backhaul, DAS, and RF skills.

I know. What the heck is RF?

And when I say microwave, am I referring to that box you heat up your burrito in? No.

And backhaul has nothing to do with transportation.

The gist is that I picked up some seriously specialized skills as part of teams that designed and developed the physical framework enabling you to receive better and expanded coverage on your mobile devices (dating back to when push-to-talk was the hottest thing on the market).

While rocking jobs with "engineer" in the title has been nice, I'm on a new mission: to mesh the skills I gained managing the above technical projects with the Agile methodologies I've been trained on to return to the type of work I did with AT&T, which included:

- Coordinating the achievement of countless SDLC milestones.
- Playing a key role in release planning for critical IT deliverables.
- Managing projects and establishing requirements for emerging technologies.
- Ensuring that the hardware and software necessary to support next-generation products were incorporated within vendors' long-term roadmaps (I'm talking 5 to 10 years out).

I know I can add value to your team starting on day 1, because I've spent my career ► translating technical jargon into layman's terms, ► managing insane detail, and ► aligning technical team players to deliver super-complex multimillion-dollar projects on time and budget.

Specialties:

- Project Leadership
- Client Engagement
- Product Development
- Roadmapping
- Herding Cats
- Release Planning
- Requirements Prioritization
- Design & Testing Facilitation

- SDLC Support
- Cross-Functional Technical Team Cultivation
- Standards, Tools & Best Practice Creation & Documentation

EXPERIENCE

Detail Engineer (aka Technical Project Client Liaison)

Crown Castle International Corp.

July 2013 – December 2014

As a technical project liaison, I picked up another specialized technology while...

Engaging with site teams and client project managers, including those from T-Mobile and Sprint, to facilitate new system install and upgrade projects - projects that introduced or enhanced connectivity within IL and IN office buildings, hotels, stadiums, a convention center, and a university campus.

▶ I interpreted requirements, set parameters, recommended strategies and workarounds, and compiled

BOMs, quotes, and SOWs to support bids and projects valued up to \$1M.

— I was not only high-fived by other engineers for the quality and level of detail in my SOWs, but they began customizing my spot-on content for use within their own project docs.

▶ While consistently having my hands in multiple projects at different stages (and never failing to meet a deadline), I also helped the surrounding markets of MS, WI, PA, MI, and OH with their proposal development whenever I had the chance.

— Let's just say that I was equally glad to help troubleshoot issues or to step in to aid in procurement and delivery coordination, whether assisting internal project managers or client PMs, engineers, and subcontractors, as long it helped ensure end-to-end project quality.

▶ And did I mention that I developed project docs that knocked our clients' socks off?

Design Engineer

Wireless Worldwide Corp.

March 2009 – April 2013

As a valued contractor who steadily cranked out billable hours for WWC...

I quickly caught on (you're going to start to see a pattern here) to a previously unfamiliar technology in order to promote profitable partnerships that united the technical capabilities of integration service provider WWC with their client's cross-functional technical teams.

▶ I did a ton of data analysis and QA reviews while providing project support to the technical masterminds tasked with designing and configuring an optimized network that enabled a client to expand its presence to the West Coast.

— As the attendant to detail, I kept WWC and client databases current and delivered project status and milestone updates at weekly (and sometimes daily) meetings.

► Once I became more familiar with the technology, I took the lead in mapping the integration of newly acquired cell sites within T-Mobile's existing IL, MI, IN, and OH framework by following customer requirements and best practices.

— Not only did I devise solutions that helped solve insanely complex and intricate problems, but I built a great relationship with the client, T-Mobile, while making sure we met their tight 18-month timeframe for this 800-site integration project.

► In my final role as a WWC contractor, I asked the questions and did the research to pick up the market specific expertise necessary to lead the design, diagramming, licensing, and risk mitigation for a proposed turnkey project for a private Ottawa-to-DE network.

Sr. Telecom Network Engineer

Wireless Worldwide Corp.

October 2008 – March 2009

I received regular pats on the back for my painstaking attention to detail, which might be why WWC continued to find a place for me within their contract work after I proved myself by...

Managing the forecasting, ordering, delivery, install and testing of 40+ technical components, supporting applications and equipment (in quantities ranging from massive to minor scales) to guarantee that our client, U.S. Cellular, met their goal of an on-time launch into RI, DC, and VT.

► I facilitated CONSTANT communication with 5 key vendors and the customer - keeping them in the loop on vendor and design options, risks, and opportunities and making sure they received daily updates on deployment status and alignment with the overall project timeline.

► Balancing price with project requirements and timeframe - while coordinating install and testing and managing the project implementation budget - was no small feat, but in the end it was well worth it to know that we'd satisfied our client.

Sr. Technical Program Manager / Project Manager

AT&T

October 2005 – September 2007

In my final act with the so-called "merger of equals," AT&T and BellSouth, I had a role I loved...

Leading release planning for key IT deliverables, including those related to the launch of AT&T's 4G network. Most specifically, I managed 3 operations-critical back office application releases and 29 other new product release plans through 18 distinct development division projects.

► To achieve countless SDLC project milestones, I aligned the efforts of numerous 3rd-party vendors and service providers with cross-functional talent contributing project management, network, IT development, deployment, engineering, and operations expertise.

- ▶ Choreographed resource allocation, development, integration, testing and deployment to ensure that all new hardware, software, and subsequent releases were implemented within scope, budget, and timeframe.

What can I say? I heart herding cats.

Software Release / Emerging Technology Vendor Manager

AT&T

November 2005 – October 2006

To set the stage for continued company growth...

I orchestrated oodles of 3rd-party vendors and scoured release plans and roadmaps with a fine-toothed comb to make sure that vendors' long-term release plans included all of the critical hardware and software needed to build AT&T's next generation of networks and products.

- ▶ I facilitated internal roadmapping so that the team and I could visualize, pinpoint, and document all dependencies, potential issues, and gaps.
- ▶ I then worked one on one with our vendors to solidify timelines and rectify issues. I also brought those same vendors together at quarterly meetings (more herding cats) to get them on the same page regarding mutual dependencies.
- ▶ And I regularly presented our stakeholders with updates to instill confidence that all necessary components would be developed and ready to support the company's technology requirements 5 to 10 years out.

Technical Project Manager

BellSouth (acquired by AT&T)

May 2004 – November 2005

I can't lie. Contributing to next-generation requirements planning within the technology development division was pretty darn cool. Yet again...

I facilitated the alliance of multiple internal and external technical parties, this time in support of taking highly visible R&D projects from concept to debut.

- ▶ I hit every design, acceptance, development, testing and validation deadline by paying painstaking attention to deliverable tracking while managing proof of concept creation and next-generation technology prototyping.
- ▶ I then had the pleasure of taking the show on the road - generating product buzz by showcasing emerging technologies to stakeholders, potential investors, and customers at global tradeshows and shareholder meetings.

CERTIFICATIONS

Certified ScrumMaster (CSM)

Scrum Alliance

Starting 2014

ITIL V3 Foundation in IT Service Management

ISEB

Starting 2009

Project Management Professional (PMP)

Project Management Institute (PMI)

Starting 2006

EDUCATION

Project Management Institute (PMI)

The Complete Agile Project Manager Training Series

2014

Completed 9-course series in:

- Agile Project Management Essentials
- Adopting an Agile Approach to Project Management
- An Overview of Agile Methodologies
- Agile Planning: Project Initiating & Requirements Gathering
- Doing Estimates & Completing the Release Plan
- Planning & Monitoring Iterations on an Agile Project
- Leading an Agile Team
- Managing Stakeholder Engagement on an Agile Project
- Ensuring Delivery of Value & Quality in Agile Projects

DePaul University

Master of Telecommunications Technology

2004

University of Chicago

Bachelor of Arts (BA), Art History

1998